

NEWS

ADESA CLEAR EXPANSION UNLOCKS SEAMLESS DIGITAL AUCTION OFFERING FOR WHOLESALE AUTO BUYERS ACROSS THE COUNTRY

Apr 30, 2025

PHOENIX--(BUSINESS WIRE)-- ADESA, a leader in wholesale auto auctions and subsidiary of leading online auto retailer Carvana (NYSE: CVNA), today announced new milestones in the expansion of its proprietary digital wholesale auction product, ADESA Clear. ADESA Clear now includes vehicles sold from more than 45 locations across the ADESA and Carvana network, reaching ADESA wholesale buyers nationwide. Geographic expansion and additional inventory have driven strong adoption and thousands of wholesale customers have already purchased vehicles on ADESA Clear.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20250430624128/en/>



ADESA Clear Mobile App Visuals

"We are thrilled to offer the ADESA Clear digital auction experience to wholesale buyers from coast to coast, and we look forward to continuing to grow our reach and selection with ongoing expansion efforts in the coming months," said Nikki Behrens, Carvana's Senior Director of Marketplaces Strategy & Analytics. "ADESA strives to deliver the best wholesale buying and selling experiences and outcomes to our customers, and growing ADESA Clear and the ADESA digital auction platform

have been key steps to strengthen and differentiate our offering. With strong customer adoption and significant growth and enhancements ahead in the pipeline, we are just scratching the surface of our digital auction opportunity."

After launching in select markets in late 2023 and expanding regionally throughout 2024 and early 2025, ADESA Clear now reaches nearly all ADESA wholesale customers across the country. Most sites across the ADESA and Carvana network now support ADESA Clear digital auction sales, increasing the selection of vehicles available to wholesale buyers and decreasing the average distance between buyers and the closest ADESA Clear inventory. As the platform continues expanding its geographic reach and inventory selection, ADESA also continues to add new tools and features to its digital auction platform to enrich the wholesale buyer experience.

For more information or to register for upcoming wholesale auctions, visit [ADESA.com](https://www.adesa.com).

About ADESA

ADESA is a leader in wholesale auto, providing comprehensive remarketing and logistics solutions that help OEMs, financial institutions, fleets, and dealers source, sell and manage cars efficiently and profitably. ADESA

customers across the country enjoy access to its extensive physical auction network, robust digital offerings, and value-added services. ADESA is owned by leading online automotive retailer Carvana (NYSE: CVNA).

Learn more about ADESA [here](#).

About Carvana

Carvana's mission is to change the way people buy and sell cars. Since launching in 2013, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can find a car, get financing, trade-in, and complete a purchase entirely online with the convenience of delivery or local pick-up as soon as the same day. Carvana's unique offering is powered by its passionate team, differentiated national infrastructure, and purpose-built technology.

For more information, please visit www.carvana.com.

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