

NEWS

CARVANA AND PPA TOUR OFFER PICKLEBALL FANS A CHANCE TO WIN BIG DURING "ROAD TO THE FINALS"

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Online Auto Retailer Opens Sweepstakes to Fans & Amateur Players – Two Vehicles Up For Grabs

PHOENIX--(BUSINESS WIRE)-- Carvana, the leading e-commerce platform for buying and selling used cars, and the Professional Pickleball Association (PPA) are excited to announce the "Road to the Finals" sweepstakes, offering fans a chance to win one of two vehicles and a trip to the CIBC PPA Finals in San Clemente, CA.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240912208877/en/>

Enter to win one of two cars in Carvana and the PPA's Road to the Finals (Photo: Business Wire)

The sweepstakes will span the final five tournaments of 2024, running from September 30th through November 15th.

Stratusphere Gin Virginia Beach Cup: September 30 - October 6
Rate Championships - Las Vegas: October 9 - October 13
Lapilasty UPA World Championships - Dallas: November 4 - November 10
Veolia Milwaukee Open: November 14 - November 17
CIBC PPA Finals - San Clemente, CA: December 4 - December 8

The campaign will conclude with the highly anticipated CIBC PPA Finals in San Clemente, CA, where two lucky winners of the vehicle giveaways will be revealed.

"At Carvana, we believe that there are no sidelines, and we love the way pickleball brings together fans, amateurs, and professionals," said Ryan Keeton, Co-founder and Chief Brand Officer of Carvana. "The spirit of pickleball lies in its inclusive and approachable nature, where anyone can pick up a paddle and compete. The 'Road to the Finals' is an exciting way for us to engage with more of the pickleball community, celebrate the fans, and foster the sport's continued growth."

"The heart of the Carvana PPA Tour is made up of the passionate fans and players who compete in, attend and watch our events in-person and from all around the world," said Connor Pardoe, Founder and CEO of the Carvana PPA Tour. "We are thrilled to be working with our incredible partners at Carvana to thank our fans for their support with this incredible reward."

Participants can enter for a chance to win by submitting the official sweepstakes [entry form](#) and signing up for [Carvana Value Tracker](#), a free tool that empowers car owners with a personalized vehicle value each month. Rules and full details on how to enter are available at carvanappatoursweeps.com.

Keep an eye on the [Carvana](#) and [PPA Tour](#) Instagram accounts for updates, sneak peeks, and more exciting pickleball announcements.

NO PURCH NEC. Open to 50 U.S./DC Residents, excluding AK & HI, 21+ who own a vehicle & are a licensed driver. Must submit required signup form and register for Carvana Value Tracker. Ends 11/15/24. Rules: carvanappatoursweeps.com. Vehicles for illustrative purposes only.

About Carvana

Carvana's mission is to change the way people buy and sell cars. Over the past decade, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can choose from tens of thousands of vehicles, get financing, trade-in, and complete a purchase entirely online with the convenience of home delivery or local pick up in over 300 U.S. markets. Carvana's vertically integrated platform is powered by its passionate team, unique national infrastructure, and purpose-built technology. Carvana is a Fortune 500 company and is proud to be recognized by Forbes as one of America's Best Employers. For more information, please visit www.carvana.com.

About the Carvana PPA Tour:

Founded in 2019, the Carvana PPA Tour is where pickleball's top athletes go head-to-head to determine the best male and female players in the world. The Carvana PPA Tour organizes and conducts tournaments at world-class facilities across the country, establishes player rankings, and showcases the world's best pickleball week in and week out. Inviting amateur players to also compete and "play where the pros play," the Carvana PPA Tour offers divisions for every age group and skill level. Characterized by a uniquely festive and fun atmosphere, Carvana PPA Tour events deliver unparalleled experiences for fans on-site, including pro player meet-and-greets, clinics, food, beverages, live entertainment, giveaways, games, shopping, and VIP upgrades. For more information, go to www.ppatour.com, and follow us on social: [Twitter/X](#), [Instagram](#), [YouTube](#), [Facebook](#), [LinkedIn](#).

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