

NEWS

CARVANA CONTINUES TO CHAMPION ACCESSIBILITY, TEAMS UP WITH SPECIAL OLYMPICS GEORGIA FOR SECOND ANNUAL PICKLEBALL FOR ALL EVENT IN ATLANTA

May 07, 2024

In Recognition of Mobility Awareness Month, Carvana and the Professional Pickleball Association (PPA Tour) to Host Pickleball Clinic on May 15, 2024

ATLANTA--(BUSINESS WIRE)-- Following the success of last year's events, Carvana, an industry pioneer for buying and selling used cars online, is celebrating Mobility Awareness Month with its second annual Pickleball for All event – an accessible pickleball exhibition and clinic for athletes of all abilities. Alongside the Professional Pickleball Association (PPA Tour), the event aims to lower the barrier of entry to the sport of pickleball for the millions of Americans who live with physical or cognitive limitations.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240507656951/en/>

Carvana and the Professional Pickleball Association (PPA Tour) to Host Free Pickleball Clinic on May 15, 2024 (Graphic: Business Wire)

Adding a new dimension to the initiative this year, Carvana is partnering with Special Olympics Georgia (SOGA) to champion local Atlantans with intellectual disabilities and provide them with equipment to help ensure their ongoing inclusion in the sport of pickleball. Sports have always been a force for unification and pickleball is a great example of a sport centered on community,

camaraderie and competition that is open to all.

"Special Olympics Georgia is excited to be a part of Pickleball for All at the Vizzy Atlanta Open hosted by the PPA Tour and Carvana," said Georgia Milton-Sheats, CEO of Special Olympics Georgia. "We appreciate their belief in the organization and our registered athletes. We know our athletes will have an amazing and fun-filled day, while learning more about the sport!"

The event welcomes all ages and skill levels to come play, watch and learn about adaptive pickleball with pros and para-athletes alike. Participants will even hear from a number of able-bodied pros and pickleball para-athletes, including former Motocross athlete and spinal cord injury survivor, Taylor Nichols.

Attendees will have the opportunity to not only participate in skills clinics and open-play across six courts, but also to cheer on fellow participants. In addition to the excitement of the games, there are chances to win exclusive prizes, including tickets to the Vizzy Atlanta Open, PPA Tour swag and pickleball prize packs. Carvana will also be announcing the donation of two sports wheelchairs to a local organization during the event, keeping with the company's ethos of providing transparent, accessible mobility for all.

"We're proud to bring another 'Pickleball for All' clinic to life at the Vizzy Atlanta Open," said Ryan Keeton, Carvana Co-Founder and Chief Brand Officer. "With Carvana's core value of 'there are no sidelines' at heart, alongside the PPA Tour, we're dedicated to breaking down barriers and making sports like pickleball fun and inclusive for everyone."

The clinic and exhibition will take place on May 15, 2024 from 4:00 p.m - 6 p.m. EST at Life Time Peachtree Corners, located at 6350 Courtside Dr NW Peachtree Corners, Georgia 30092. The event comes in the midst of the Carvana PPA Tour's Vizzy Atlanta Open where professional pickleball players are hitting the courts leading up to the championship tournament on May 19, 2024. Learn more about the Pickleball For All clinic [here](#).

About Carvana

Carvana's mission is to change the way people buy and sell cars. Over the past decade, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can choose from tens of thousands of vehicles, get financing, trade-in, and complete a purchase entirely online with the convenience of home delivery or local pick up in over 300 U.S. markets. Carvana's vertically integrated platform is powered by its passionate team, unique national infrastructure, and purpose-built technology. Carvana is a Fortune 500 company and is proud to be recognized by Forbes as one of America's Best Employers.

For more information, please visit www.carvana.com.

About Carvana PPA Tour:

Founded in 2019, the Carvana PPA Tour is where pickleball's top athletes go head-to-head to determine the best male and female players in the world. The Carvana PPA Tour organizes and conducts tournaments at world-class facilities across the country, establishes player rankings, and showcases the world's best pickleball week in and week out. Inviting amateur players to also compete and "play where the pros play," the Carvana PPA Tour offers divisions for every age group and skill level. Characterized by a uniquely festive and fun atmosphere, Carvana PPA Tour events deliver unparalleled experiences for fans on-site, including pro player meet-and-greets, clinics, food, beverages, live entertainment, giveaways, games, shopping, and VIP upgrades. For more information, go to www.ppatour.com, and follow us on social: [Twitter](#), [Instagram](#), [YouTube](#), [Facebook](#), [LinkedIn](#).

About Special Olympics Georgia (SOGA)

SOGA provides year-round sports training and athletic competition in a variety of Olympic-type sports for 18,546 children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills, and friendships with their families, other Special Olympics athletes, and the community. For more information, visit www.SpecialOlympicsGa.org.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20240507656951/en/>

Carvana Communications

press@carvana.com

Source: Carvana

