

NEWS

CARVANA SURPRISES WORLD'S NO. 1 FEMALE PICKLEBALL PLAYER ANNA LEIGH WATERS WITH ONE-OF-A-KIND SWEET 16 GIFT

Jan 26, 2023

Leading Online Auto Retailer Stuns Rising Pickleball Star With Her New Dream Ride At Signature Car Vending Machine

PHOENIX--(BUSINESS WIRE)-- [Carvana](#), an industry pioneer for buying and selling used cars online, recently surprised pickleball star Anna Leigh Waters with her new dream ride, in celebration of the burgeoning athlete's 16th birthday. With the help of Anna Leigh's mother and favorite double's partner, Leigh, the Carvana team planned and executed the heartwarming surprise moment at one of the company's signature Car Vending Machines.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230126005751/en/>

Carvana PPA star athlete Anna Leigh Waters is surprised with her dream car for her 16th birthday at one of Carvana's signature Car Vending Machines. (Photo: Business Wire)

Anna Leigh was under the impression that she would be touring one of Carvana's 33 state-of-the-art steel and glass Car Vending Machines when she dropped in the commemorative, oversized Carvana coin and activated the automated vending process. Little did she know she would be getting a front-

row seat to watch her vehicle descend through the brightly lit vending structure from the heart of the all-glass tower. And while Anna Leigh may be anything but your typical 16-year-old, the exhilarating thrill a young adult experiences sitting behind the wheel of their very first car applies to anyone—even an emerging pro athlete who has taken the pickleball world by storm and shot to the pinnacle of a wildly exploding sport last year. Now, Anna Leigh's birthday ride can represent a small token of Carvana's dedication to serving up happiness in the pickleball community.

"At Carvana, we know 16th birthdays are a really big deal. That's because there's nothing quite like sitting in the driver's seat of your first vehicle," said Ryan Keeton, Carvana co-founder and Chief Brand Officer. "So we decided to follow-up on our promise to create joyful experiences and drive people happy and create a one-of-a-kind birthday surprise for one of our favorite pickleball players."

"When the car came down the Vending Machine and they handed me the keys—I couldn't believe it! My parents and Carvana really pulled off quite the surprise. Thank you Carvana for making 16, and the start of the pickleball season, so sweet already," added Waters.

This year, Carvana will champion America's fastest growing sport at 25 tour stops across the country as the title sponsor of the Carvana PPA Tour – the home of all things pickleball and the pro circuit where professional pickleball players such as Waters compete. With the Carvana PPA Tour as the engine for pickleball's meteoric growth thanks to its inclusive tournament structure, pro player personalities, robust broadcast partnerships, largest prize pool in history, and dynamic approach to fan engagement, the tour is positioned to attract millions of new fans and players alike in 2023.

About Carvana (NYSE:CVNA)

Carvana (NYSE: CVNA) is an industry pioneer for buying and selling used vehicles online. As the fastest growing used automotive retailer in U.S. history, its proven, customer-first ecommerce model has positively impacted millions of people's lives through more convenient, accessible and transparent experiences. [Carvana.com](#) allows someone to purchase a vehicle from the comfort of their home, completing the entire process online, benefiting from a 7-day money back guarantee, home delivery, nationwide inventory selection and more. Customers also have the option to sell or trade-in their vehicle across all Carvana locations, including its patented Car Vending Machines, in more than 300 U.S. markets. Carvana is one of the four fastest companies to make the Fortune 500 and for more information, please visit www.carvana.com and follow us @Carvana.

Carvana also encourages investors to visit its [Investor Relations website](#) as financial and other company information is posted.

About PPA Tour:

The Carvana PPA Tour is the professional tour of pickleball, organizing events and rankings for the top male and female pickleball players worldwide and awarding more than \$5.5 million in annual prize money with equal play and pay. The Carvana PPA Tour is set to host 25 events in 2023 at world-class facilities like the Lindner Family Tennis Center in Cincinnati, Mission Hills Country Club in California, and the Darling Tennis Center and Mandalay Bay in Las Vegas. Inviting all to compete and "play where the pros play," the Carvana PPA Tour offers amateur divisions of play for every level, unparalleled experiences for fans and spectators, gorgeous venues, pro player meet-and-greets, food/beverages, live entertainment, VIP upgrades, giveaways and games, shopping, vendors, and more. Founded in 2018 and based in Salt Lake City, UT, the Carvana PPA Tour is owned and operated by parent corporation, Pickleball.com. For more information, go to www.ppatour.com. See [Pro Player Profiles](#) and follow us on social: [Twitter](#)[Instagram](#)[YouTube](#)[Facebook](#)[LinkedIn](#).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20230126005751/en/>

Carvana

David Klemow

press@carvana.com

PPA Tour

Hannah Johns

h.johns@ppatour.com

Source: Carvana

