

NEWS

CARVANA CHAMPIONS ACCESSIBILITY WITH THIRD ANNUAL "PICKLEBALL FOR ALL" CLINIC IN CINCINNATI

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Free community event takes place on September 10, 2025, in partnership with the Professional Pickleball Association (PPA Tour)

CINCINNATI--(BUSINESS WIRE)-- Carvana (NYSE: CVNA), an industry pioneer for buying and selling used cars online, is once again teaming up with the Professional Pickleball Association (PPA Tour) to host the third annual "Pickleball for All" Accessibility Awareness Clinic. The free event is designed to lower barriers and create opportunities for adaptive athletes and community members of all abilities to learn and play pickleball.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20250903481178/en/>



Carvana and the Professional Pickleball Association (PPA Tour) will host the third annual "Pickleball for All" Accessibility Awareness Clinic on Sept. 10, 2025, at the Lindner Family Tennis Center in Mason, Ohio.

Attendees can learn the basics in beginner-friendly sessions, watch a mixed-abilities exhibition match, and participate in open play. Special guests include professional pickleball athletes such as former motocross rider Taylor Nichols, a spinal cord injury survivor and national advocate for adaptive sports.

"Pickleball for All is about more than learning a new game; it is about creating a space where everyone can participate and have fun," said Ryan Keeton, Carvana Co-Founder and Chief Brand Officer. "Our partnership with the PPA Tour has helped drive incredible growth and excitement for pickleball nationwide, and we're proud to bring that same energy to the Cincinnati community and its athletes of all abilities."

The event is free and open to the public, with all ages and skill levels encouraged to attend. RSVPs are requested by Sept. 5 to ensure space for all participants.

The Cincinnati clinic continues Carvana's multiyear title sponsorship of the Carvana PPA Tour, a partnership that has helped fuel record-breaking growth for the sport since 2022. Together, Carvana and the PPA Tour are working to expand access, foster inclusion, and create memorable experiences for pickleball players and fans alike. This year's event will also feature partnerships with The Bridge Adaptive Sports & Recreation and the Cincinnati Tennis Foundation, with Carvana donating two sports wheelchairs to support ongoing adaptive sports programming in the community.

The clinic will bring together professional pickleball players, para-athletes, and community members of all ages and skill levels for an evening of hands-on play and connection.

The "Pickleball for All" clinic and exhibition will take place on Sept. 10, 2025, from 4:30 to 6:30 p.m. EDT at the Lindner Family Tennis Center, 5460 Courseview Drive, Mason, Ohio, just outside Cincinnati. Learn more about the "Pickleball for All" clinic [here](#).

About Carvana

Carvana's mission is to change the way people buy and sell cars. Since launching in 2013, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can find a car, get financing, trade in, and complete a purchase entirely online with the convenience of delivery or local pickup as soon as the same day. Carvana's unique offering is powered by its passionate team, differentiated national infrastructure, and purpose-built technology.

For more information, please visit www.carvana.com.

About Carvana PPA Tour

Founded in 2019, the Carvana PPA Tour is where pickleball's top athletes go head-to-head to determine the best male and female players in the world. The Carvana PPA Tour organizes and conducts tournaments at world-class facilities across the country, establishes player rankings, and showcases the world's best pickleball week in and week out. Inviting amateur players to also compete and "play where the pros play," the Carvana PPA Tour offers divisions for every age group and skill level. Characterized by a uniquely festive and fun atmosphere, Carvana PPA Tour events deliver unparalleled experiences for fans on-site, including pro player meet-and-greets, clinics, food, beverages, live entertainment, giveaways, games, shopping, and VIP upgrades. For more information, go to www.ppatour.com, and follow us on social: [Twitter](#), [Instagram](#), [YouTube](#), [Facebook](#), and [LinkedIn](#).

About The Bridge Adaptive Sports & Recreation

The Bridge Adaptive Sports & Recreation was founded in 2021 by a unique team of medical professionals, community advocates and adaptive athletes who have bonded together through a mutual goal: to eliminate barriers for people with disabilities to participate in physical activity in Greater Cincinnati. Their vision is to create a community where people, regardless of ability, can fully engage in competitive and leisure activities.

About The Cincinnati Tennis Foundation

The Cincinnati Tennis Foundation is a 501(c)(3) nonprofit organization dedicated to using tennis, pickleball, and education as vehicles to positively impact lives. We strive to make sports and education available to all players year round, removing all barriers to access. We want to offer a positive, community hub to learn, grow, and thrive. Our organization is committed to creating access to educational opportunities for youth and supporting character building opportunities through sports based youth development programs.

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