

NEWS

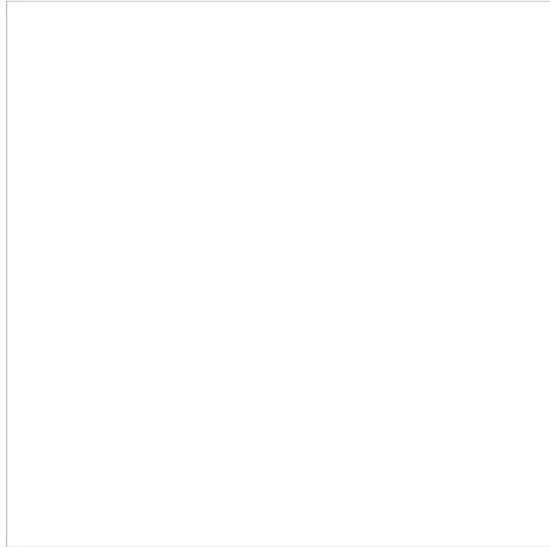
CARVANA ANNOUNCES CONTINUED PARTNERSHIP WITH JIMMIE JOHNSON AND LEGACY MOTOR CLUB FOR UPCOMING 2024 NASCAR SEASON

Jan 16, 2024

Carvana will cover the hood of Johnson's No. 84 Toyota Camry at Three Key Races

PHOENIX--(BUSINESS WIRE)-- Carvana, an industry pioneer for buying and selling used cars online, today announced the continuation of its partnership with racing legend Jimmie Johnson and LEGACY MOTOR CLUB™ in 2024. Johnson, the seven-time NASCAR champion and 2024 NASCAR Hall of Fame class inductee, has partnered with Carvana since 2021 when he competed in the IndyCar Series for the first time after more than two decades as a leading NASCAR driver.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240116152473/en/>



"We couldn't be more thrilled to partner with Jimmie and LEGACY M.C. for a second season," said Ryan Keeton, Carvana Co-Founder and Chief Brand Officer. "Jimmie is not only the true embodiment of a champion, as recognized by his Hall of Fame induction this year, he is also a leader on and off the track and we can't wait to see what he accomplishes this season."

For the 2024 racing season, Johnson will compete in three key races this year with Carvana on the hood of his No. 84 Toyota Camry XSE: the season-opening Daytona 500, the Brickyard 400 at the historic Indianapolis Motor Speedway and the season finale at Phoenix Raceway.

"I'm so proud to represent Carvana for a second NASCAR season, and our fourth season overall as partners, at some of my favorite races," said Johnson. "Carvana is a fun brand that captures the joy of cars and racing and they do a great job leveraging their partnership with LEGACY M.C. I'm excited to have a shot at another Daytona 500 trophy in our new Toyota Camry XSE's and the paint scheme is sure to be a fan favorite."

This season Carvana's paint schemes will honor the legacy Johnson has built across his NASCAR and IndyCar career with three unique designs. Carvana will unveil the Daytona 500 paint scheme before the start of the 2024 season in February.

About Carvana

Carvana, an industry pioneer for buying and selling used cars online, today announced the continuation of its partnership with racing legend Jimmie Johnson and LEGACY MOTOR CLUB™ in 2024. (Graphic: Business Wire)

Carvana's mission is to change the way people buy and sell cars. Over the past decade, Carvana has revolutionized automotive retail and delighted millions of customers with an offering that is fun, fast, and fair. With Carvana, customers can choose from tens of thousands of vehicles, get financing, trade-in, and complete a purchase entirely online with the convenience of home delivery or local pick up in over 300 U.S. markets. Carvana's vertically integrated platform is powered by its passionate team, unique national infrastructure, and

purpose-built technology. Carvana is a Fortune 500 company and is proud to be recognized by Forbes as one of America's Best Employers.

For more information, please visit www.carvana.com.

About LEGACY MOTOR CLUB

LEGACY MOTOR CLUB™ is a professional auto racing club owned by businessman and entrepreneur Maurice J. Gallagher and seven-time NASCAR Cup Series champion (NCS) Jimmie Johnson. The club competes full-time in the NCS fielding the Nos. 42 and 43 Toyota Camry XSE entries, respectively, along with the No. 84 part-time entry for Johnson. Richard Petty "The King" serves as Club Ambassador.

In 2021, Gallagher acquired Richard Petty Motorsports and renamed the team to Petty GMS. With the addition of Johnson to the ownership structure in 2023, the organization rebranded to LEGACY MOTOR CLUB™ (LEGACY M.C.). With a unique title signifying a nod to car clubs of past eras, LEGACY M.C. is an inclusive club for all motorsport enthusiasts to celebrate the past and future legacies of its members, while competing for wins and championships at NASCAR's elite level.

To keep up-to-date with the latest news, information and exclusive content, follow LEGACY MOTOR CLUB™ on [Facebook](#), [X](#), [Instagram](#) and at www.LEGACYMOTORCLUB.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20240116152473/en/>

Carvana Communications

press@carvana.com

Source: Carvana